

APPLICATION PROCESS

Vendors must complete and submit the online application. Due to the high number of applications we receive, we regret that we're unable to reach out to each of you personally — we wish we could! Accepted vendors will be notified via email within two weeks. Fees will be discussed after being selected to participate.

Retail Vendors apply at: offthegrid.com/winterapplication

Food/Bev Vendors apply at: offthegrid.com/new-creator-signup/

PROMOTION

Off the Grid PR does proactive PR outreach leading up to and throughout the Market. As a result of these efforts, we anticipate, the Market will receive considerable press coverage both locally and internationally. Some publications include The SF Chronical, Hoodline, Dothebay, Thrillist, Eater, and several other blogs and publications. We also produce a print and online ad campaign, as well as signage throughout the Terminal and beyond.

SECURITY

Emperor Norton's Holiday Bazaar is monitored by security 24 hours a day.

STAFFING

All vendors are responsible for staffing their booths during Fair hours. Off the Grid will have onsite staff available.



Off the Grid is looking for handcrafted goods, packaged food and gifts, one-of-a-kind trinkets, handmade holiday decor, etc.

IMPORTANT DATES

The Market is open:
November 29th- December 24th
Monday - Thurs 11AM - 8PM
Fri - Sat 11AM - 9PM
Sun 11AM - 6PM

THE VENUE

Emperor Norton's Holiday Bazaar is in its inaugural year and will be taking place at two iconic places, the Salesforce Transit Center and Salesforce Plaza. The Salesforce Transit Center has become a landmark for the Bay Area, transforming what would be a simple transportation hub into an urban experience and destination for all. Salesforce Plaza is the main gateway to Salesforce Tower, the tallest office building west of Chicago and one of the tallest in the world, with the tip being seen from many miles away. Together they form a space that is perfectly suited to be the focal point for the community to gather from all over Bay Area and beyond.

18,000+	180,000+	1.1 MILLION	\$164,156	MEDIAN	40%
RESIDENTS	EMPLOYEES	PASSENGER	AVERAGE	AGE OF 35	MARRIED
WITHIN ½	WITHIN ½	S37K/DAY	HOUSEHOLD	YEARS OLD	
MILE	MILE		INCOME		

NOW ACCEPTING VENDOR APPLICATIONS